

Allow notifications?

Primary Worksheet

YOUR DATA MATTERS

Bilal has received these push notifications from his new social media app. What type of personal data is the app using to send notifications?

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“Bilal, you have posted 3 photos today. Get the new Pix filters for £0.99!”

Personal data used:



!

“Bilal, find out what events are happening in Sheffield near you.”

Personal data used:

!

“Bilal, your contact MatildaG is on Pix. Follow her?”

Personal data used:

Allow notifications?

Primary Worksheet

YOUR DATA MATTERS

Bilal is getting more and more notifications each day from the app. How do you think the notifications could make Bilal feel?

Draw a picture in the box to show how Bilal might be feeling. Choose from the keywords to help you.

Overwhelmed

Tired

Excited

Interested

Under
pressure

Distracted